THE ULTIMATE JANUARY
Cruise
SALE
inside
EXTENDED UNTIL 15 FEBRUARY
Founders
BY PANACHE CRUISES
FREE TWO-CATEGORY SUITE UPGRADES
EXCLUSIVE UP TO $1,000 ONBOARD CREDIT
SAVINGS OF UP TO £4,000 PER SUITE
UNLIMITED PREMIUM BEVERAGES*
LUXURY HOTEL STAYS
PANACHECRUISES.COM

PANACHE CRUISES PRESENTS
THE ULTIMATE JANUARY
Cruise
SALE
EXTENDED UNTIL 15 FEBRUARY 2026
Double DISCOUNT
& Founders points
SAVE UP TO £4,000
PER SUITE
$1,000 EXCLUSIVE
ONBOARD CREDIT
FREE hotel
STAYS*

Founder & CEO
James Cole

Designed by
Adam Arkinstall

Written by
Olivia Edwards

Founders brochure
Proudly produced in-house at
Panache Cruises HQ in Chorley, Lancashire, UK
January 2026 | © Panache Cruises

A message from JAMES

Dear Fellow Cruiser,

2026 has started with a bang!

We have some really exciting news to share—Panache Cruises is expanding, big time! We'll be opening offices in Canada and Australia this year which we're so excited about.

We also have lots of exciting plans for our Founders members, including some bucket-list hosted cruises (including the Arctic and Galápagos Islands!), UK-based events and more.

We've included these voyages and more in this brochure which is **FULL** of fantastic cruise offers. You really don't want to miss these, they include some incredible promotions and some of the lowest prices we've seen in a long time, as you can see below:

- Unlimited premium beverages*
- Free two-category suite upgrades
- Exclusive up to $1,000 onboard credit
- Luxury hotel stays
- Savings of up to £4,000 per couple

And that's not all.

Our double discount and double Founders promotion is back and better than ever. In fact, you're loving it so much, we've decided to extend it until 15 February!

As always, we strive to provide the best deals and the best service when you book with Panache Cruises.

So get comfortable, grab a cuppa and have a browse through the best deals of the year.

Just make sure to book before 15 February 2026.

Happy New Year!

James Cole

Founder & CEO
Panache Cruises

Founders CONTENTS

Page 4
Ocean Cruises
A selection of our favourite ocean cruises

Page 6
River Cruises
Discover the best river cruises we have to offer

Page 8
Expedition Cruises
For the thrill seekers out there, expedition cruising awaits

Page 10
Big Ship Luxury
Big ships, big suites, big luxury

EXCLUSIVE FEATURED OCEAN CRUISES

SILVERSEA

Silversea
Silver Whisper
13 nights | 14 August, 2026

Cruise highlights

Calgary, Canada

3 days on Rocky Mountaineer

Vancouver, Canada

Ketchikan, Alaska

Skagway, Alaska

Seward, Alaska

ICONIC COLLECTION ROCKY MOUNTAINEER TRAIN

EXCLUSIVE PRICING

Included in your cruise

- Return flights
- Three days on Rocky Mountaineer in GoldLeaf experience
- One-night in Banff & Vancouver
- Unlimited premium beverages
- Butler service onboard and more

SAVE £3,400 PER SUITE

Exclusive - Book today!

Vista Suite

WAS ~~£10,999PP~~

NOW £9,299PP

Earn from 37,196 Founders points

CALL 0161 516 7304 FOR A PERSONAL QUOTE

Regent SEVEN SEAS CRUISES

Regent Seven Seas
Seven Seas Explorer
23 nights | 23 February, 2027

Cruise highlights

Phuket, Thailand

Bangkok, Thailand

Laem Chabang, Thailand

Sihanoukville, Cambodia

Ho Chi Minh City, Vietnam

Hong Kong, SAR China

Tokyo, Japan

5* HOTEL STAYS IN PHUKET & BANGKOK

EXCLUSIVE PACKAGE

Included in your cruise

- Return flights
- Overseas transfers
- Four-night hotel stay in Phuket
- Two-night hotel stay in Bangkok
- Unlimited premium beverages
- Unlimited shore excursions*
- Speciality onboard dining
- WiFi throughout the ship and more

SAVE OVER £2,500 PER SUITE

Price less than £470pp/pn

Veranda Suite

WAS ~~£11,999PP~~

NOW £10,699PP

Earn from 42,796 Founders points

CALL 0161 516 7304 FOR A PERSONAL QUOTE

OUR FAVOURITE OCEAN CRUISE OFFERS

CRUISE LINE	SHIP	DESTINATION	DATE	NIGHTS	PRICE	DON'T MISS OUT
Regent Seven Seas	Seven Seas Splendor	New York to Galveston	25 Nov, 2026	19	£5,999pp	Save over £1,650 per suite. Exclusive Panache Cruises price.
Regent Seven Seas	Seven Seas Explorer	Sydney Roundtrip	19 Dec, 2026	10	£6,830pp	Save over £3,600 + free two-category suite upgrade.
Regent Seven Seas	Seven Seas Voyager	Rome to Barcelona	21 Mar, 2027	13	£6,499pp	Save over £1,000 per suite. Includes a three-night stay in Rome.
Explora Journeys	EXPLORA II	Athens to Venice	21 Jun, 2026	8	£4,949pp	Save over £2,000 per suite. Limited availability!
Explora Journeys	EXPLORA I	Miami Roundtrip	4 Dec, 2026	10	£4,229pp	Save over £1,500 per suite. Limited availability!
Explora Journeys	EXPLORA III	Los Angeles to Vancouver	1 May, 2027	9	£4,999pp	Save 33% per suite. Limited availability!
Silversea	Silver Spirit	Rome to Lisbon	8 May, 2026	7	£1,849pp	Save over £4,000 per suite. New low price!
Silversea	Silver Shadow	Miami Roundtrip	16 Nov, 2026	14	£4,499pp	Save £1,400 per suite. Exclusive price to Panache customers.
Silversea	Silver Muse	Tokyo Roundtrip	18 Jun, 2027	14	£6,299pp	Save over £2,000 per suite. Includes a two-night stay in Tokyo.
Seabourn	Seabourn Ovation	Barbados to St Maarten	18 Mar, 2026	10	£4,499pp	Includes a three-night all-inclusive stay in Barbados.
Seabourn	Seabourn Ovation	Montreal to Miami	31 Oct, 2026	13	£3,575pp	Save 15% plus receive $300 onboard credit. Top selling itinerary!
Seabourn	Seabourn Encore	Singapore Roundtrip	15 Jan, 2027	17	£6,399pp	Save over £1,750 per suite. Includes a two-night stay in Singapore.
Oceania Cruises	Oceania Sirena	Barcelona to Rome	5 May, 2026	7	£2,499pp	Choose between double shore excursion credit OR a prestige drinks package.
Oceania Cruises	Oceania Regatta	Athens to Dubrovnik	9 Aug, 2026	11	£2,599pp	Save over £1,000 per stateroom. Includes a three-night stay in Dubrovnik.
Oceania Cruises	Oceania Nautica	Tokyo Roundtrip	7 Mar, 2027	14	£4,999pp	Save over £1,800 per stateroom. Exclusive Panache Cruises price.
Azamara Cruises	Azamara Journey	Barcelona Roundtrip	20 May, 2026	6	£2,099pp	Flights and pre-cruise stay included. Hurry-limited cabins at this price.
Azamara Cruises	Azamara Pursuit	Vancouver Roundtrip	1 Aug, 2026	12	£4,199pp	Save over £900 per suite. Includes a two-night stay Vancouver.
Azamara Cruises	Azamara Pursuit	Sydney to Singapore	1 Feb, 2027	22	£6,499pp	Save over £700 per suite. Exclusive Panache Cruises price.
Viking Ocean Cruises	Viking Orion	Bali to Sydney	25 Nov, 2026	16	£6,890pp	Choose between a free drinks package or additional £150pp savings.
Crystal Cruises	Crystal Symphony	Rome to Barcelona	11 Jun, 2027	12	£4,699pp	Save over £1,000 per suite. Only five suites left!

EXCLUSIVE FEATURED RIVER CRUISES

AmaWaterways

AmaWaterways
AmaMelodia
7 nights | 15 September, 2026

Cruise highlights

Barranquilla, Colombia

Santa Cruz de Mompox, Colombia

Pinto, Colombia

Calamar, Colombia

Palenque, Colombia

Cartagena, Colombia

ADD A THREE-NIGHT PRE-CRUISE STAY IN MEDELLIN FROM £1,041PP

THE ONLY CRUISE LINE TO SAIL THE MAGDALENA

Included in your cruise

- Flights and overseas transfers
- Select beverages plus a complimentary sip and sail cocktail hour
- Shore excursions guided by local experts
- All onboard dining and more

SAVE OVER £750 PER PERSON

Colombian wildlife

Sail the Magdalena first!

Twin Balcony Stateroom

WAS ~~£4,684PP~~

NOW £3,899PP

Earn from 15,596 Founders points

CALL 0161 516 7304 FOR A PERSONAL QUOTE

EMERALD CRUISES

Emerald Cruises
Emerald Star
18 nights | 21 August, 2027

Cruise highlights

Amsterdam, Netherlands

Cologne, Germany

Rüdesheim, Germany

Bamberg, Germany

Vienna, Austria

Budapest, Hungary

Prague, Czech Republic

THREE-NIGHT HOTEL STAY IN PRAGUE

INCLUDED EXCURSIONS

Included in your cruise

- Flights and overseas transfers
- Select beverages
- Shore excursions
- All onboard dining
- Sail to 16 different destinations across Europe and more

SAVE OVER 15% PER PERSON

Prague, Czech Republic

2026 sailings nearly fully booked!

Emerald Stateroom

WAS ~~£5,530PP~~

NOW £4,641PP

Earn from 18,564 Founders points

CALL 0161 516 7304 FOR A PERSONAL QUOTE

OUR FAVOURITE RIVER CRUISE OFFERS

CRUISE LINE	SHIP	DESTINATION	DATE	NIGHTS	PRICE	DON'T MISS OUT
Emerald Cruises	Emerald Liberte	Lyon to Nice	1 Aug, 2026	10	£3,416pp	Includes a 3-night post-cruise hotel stay in Nice.
Emerald Cruises	Emerald Destiny	Frankfurt Roundtrip	17 Aug, 2026	7	£2,146pp	Save 25% per stateroom. Hurry limited cabins at this price.
Emerald Cruises	Emerald Harmony	Phnom Penh to Ho Chi Minh City	6 Jan, 2027	9	£3,196pp	Save 15% per stateroom. Hurry limited cabins at this price.
Scenic	Scenic Opal	Basel to Amsterdam	17 Nov, 2026	7	£1,891pp	Save 37% per suite. Limited availability!
Scenic	Scenic Azure	Lisbon to Porto	3 Apr, 2027	10	£5,028pp	Save £600 per suite Exclusive. Panache Cruises price.
Scenic	Scenic Jasper	Budapest to Bucharest	20 Apr, 2027	8	£3,670pp	Save 15% per suite. Hurry limited cabins at this price.
AmaWaterways	AmaMagna	Budapest Roundtrip	1 Mar, 2026	7	£1,699pp	Save over £1,900 per stateroom. Hurry limited cabins at this price.
AmaWaterways	AmaCello	Dijon to Lyon	26 Nov, 2026	7	£2,505pp	Save over £2000 per stateroom. Limited availability!
Uniworld	S.S. La Venezia	Venice Roundtrip	24 May, 2026	7	£2,103pp	Save 30% per stateroom. Limited availability!
Uniworld	S.S. Audrey	Paris to Zurich	2 Jul, 2027	11	£4,804pp	Save 10% per stateroom. Exclusive Panache Cruises price.
Uniworld	Ganges Voyager II	New Delhi to Kolkata	30 Nov, 2027	12	£5,881pp	Save 20% per suite. Limited availability!
Riviera Travel	Steigenberger Regency	Cairo to Luxor	30 Sep, 2026	12	£3,915pp	Save over 10% per suite. Limited availability!
Riviera Travel	MS William Wordsworth	Budapest Roundtrip	6 Apr, 2027	7	£1,814pp	Save over 10% per suite. Limited availability!
Avalon Waterways	Avalon Imagery II	Amsterdam to Brussels	5 Apr, 2026	7	£1,632pp	Save over £3,000 per stateroom. Hurry limited suites at this price.
Avalon Waterways	Avalon Artistry II	Bordeaux Roundtrip	5 May, 2026	7	£1,632pp	Save over £4,000 per stateroom. Exclusive Panache Cruises price.
Travelmarvel	Travelmarvel Capella	Amsterdam to Budapest	30 Jun, 2026	14	£2,655pp	Save £4,200 per stateroom. Limited availability!
APT River Cruises	APT Solara	Amsterdam to Nuremburg	6 Nov, 2026	7	£2,779pp	Save £1,000 per suite. Limited availability!
Riverside Luxury Cruises	Riverside Mozart	Vienna to Budapest	19 Apr, 2026	3	£1,540pp	Save £200 per suite. Exclusive Panache Cruises price.
Viking River Cruises	Viking Skaga	Paris Roundtrip	10 Dec, 2026	7	£2,895pp	Save up to £400 per stateroom. Top selling itinerary!
Viking River Cruises	Viking Mississippi	Memphis to New Orleans	13 Apr, 2027	7	£5,095pp	Save up to £400 per stateroom. Top selling itinerary!

EXCLUSIVE FEATURED EXPEDITION CRUISES

SILVERSEA®

Silversea Expeditions
Silver Wind
10 nights | 19 October, 2026

Cruise highlights

Puerto Williams, Argentina

Cruising Drake Passage

Antarctic Sound

Antarctic Peninsula

South Shetland Islands

King George Island,
South Shetland Islands

STAY AT THE SOUTHERNMOST HOTEL IN THE WORLD

$300 EXCLUSIVE ONBOARD CREDIT

Included in your cruise

- Return international flights
- Internal charter flights
- Select overseas transfers
- One-night pre-cruise hotel stay at The Cormorant 55 South
- Daily zodiac cruising & landings
- Complimentary expedition jacket
- Daily enrichment lectures
- Unlimited premium beverages,
- Butler service in every suite
- WiFi, pre-paid gratuities and more

SAVE OVER £11,600 PER SUITE

South Shetland Islands

Limited suites remaining!

Vista Suite

WAS ~~£13,500~~PP

NOW £8,885PP

Earn from 35,540 Founders points

CALL 0161 516 7304 FOR A PERSONAL QUOTE

SCENIC°
LUXURY CRUISES & TOURS

Scenic
Scenic Eclipse
12 nights | 5 December, 2027

Cruise highlights

Reykjavík, Iceland

Patreksfjörður, Iceland

Isafjördur, Iceland

Akureyri, Iceland

Grímsey Island, Iceland

Seydisfjördur, Iceland

Heimaey Island, Iceland

AS SEEN ON 'POLE TO POLE WITH JANE MCDONALD'

DON'T MISS THE EXPEDITION OF A LIFETIME!

Included in your cruise

- International flights
- Internal charter flights
- Free helicopter flight
- Airport lounge pass
- Door-to-door transfers
- Expert expedition team
- Daily zodiac cruising & landings
- Butler service in every suite
- Unlimited premium beverages
- Complimentary expedition jacket
- Use of luxury spa and gym and more

SAVE OVER 10% PLUS FREE FLIGHTS

Jane McDonald on board Scenic Eclipse

Exclusive Hosted Founders Cruise

Deluxe Verandah Suite

WAS ~~£11,912~~PP

NOW £10,499PP

Earn from 41,996 Founders points

CALL 0161 516 7304 FOR A PERSONAL QUOTE

OUR FAVOURITE EXPEDITION CRUISE OFFERS

CRUISE LINE	SHIP	DESTINATION	DATE	NIGHTS	PRICE	DON'T MISS OUT
Silversea	Silver Endeavour	Longyearbyen Roundtrip	6 Jun, 2026	7	£8,027pp	Save over £5,500 per suite. Final suites remaining!
Silversea	Silver Cloud	Darwin to Broome (Kimberley)	24 Jun, 2026	10	£6,683pp	Save over 10% per suite. Don't miss this offer!
Silversea	Silver Wind	King George Island to Puerto Williams	29 Oct, 2026	9	£8,225pp	Save over 40%. Limited time only!
Seabourn	Seabourn Venture	Barbados to Rio De Janeiro	13 Oct, 2026	15	£6,009pp	Save up to 15% plus.
Seabourn	Seabourn Venture	London to Belfast	7 Jun, 2027	11	£6,615pp	Save up to 15% plus.
Swan Hellenic	SH Minerva	Sorong to Manila	28 Apr, 2026	11	£6,815pp	Save over £1,000 per stateroom. Limited time only!
Swan Hellenic	SH Diana	Antarctica to Cape Town	9 Mar, 2027	20	£12,385pp	Save over £1,100 per stateroom. Huge savings!
Quark Expeditions	Ocean Explorer	Ushuaia Roundtrip	9 Mar, 2027	10	£9,363pp	Save over £3,000 per stateroom. Limited availability!
Quark Expeditions	Ultramarine	Helsinki Roundtrip	9 May, 2027	10	£7,694pp	Save over £2,700 per suite. Limited suites remaining!
Celebrity Cruises	Celebrity Flora	Quito Roundtrip	22 Aug, 2026	7	£5,800pp	Save up to 10% per suite. Last suites remaining!
Scenic	Scenic Eclipse	Buenos Aires Roundtrip	5 Dec, 2027	12	£15,965pp	As seen on Pole to Pole with Jane McDonald.
Scenic	Scenic Ikon	Athens Roundtrip	27 May, 2028	10	£10,440pp	Save over 10% per suite. Last suites remaining!
HX Expeditions	MS Santa Cruz II	Quito Roundtrip	3 Jun, 2026	8	£7,125pp	Save over £400 per cabin. Limited time only!
HX Expeditions	MS Fridtjof Nansen	Buenos Aires Roundtrip	29 Oct, 2026	14	£9,599pp	Save over 30% per stateroom. Hurry limited cabins at this price.
Hurtigruten	MS Richard With	Bergen Roundtrip	6 Jun, 2026	11	£3,184pp	Save over 30% per cabin. As seen on TV!
Hurtigruten	MS Trollfjord	Oslo Roundtrip	9 Apr, 2027	14	£3,946pp	Save over 30% per cabin. We've been onboard.
Atlas Ocean Voyages	World Voyager	Porto to Lisbon	13 May, 2026	11	£4,230pp	Save over 10% per stateroom. Limited time only!
Atlas Ocean Voyages	World Navigator	Longyearbyen Roundtrip	11 Jun, 2026	7	£3,845pp	Save over 10% per stateroom. Don't miss this offer!
National Geographic-Lindblad Expeditions	National Geographic Explorer	Puerto Natales Roundtrip	25 Nov, 2026	8	£8,579pp	Save over £1,300 per cabin. Limited time offer!
National Geographic-Lindblad Expeditions	National Geographic Quest	Costa Rica to Panama	20 Dec, 2026	7	£4,754p	Save over £1,000 per cabin. Don't miss out!

EXCLUSIVE FEATURED BIG SHIP LUXURY CRUISES

Virgin Voyages

Virgin Voyages
Valiant Lady
8 nights | 3 April, 2026

Cruise highlights

New York, USA

Kings Wharf, Bermuda

New York, USA

THREE-NIGHT NEW YORK HOTEL STAY

EXCLUSIVE PANACHE PACKAGE

Included in your cruise

- Includes return flights with luggage
- Three-night hotel stay in New York and a five-night cruise to Bermuda
- Free WiFi throughout the ship
- All soft drinks including sodas fruit juices, sparkling water and more

Limited availablility

Seriously Suite

FROM £3,549PP

Earn from 14,196 Founders points

CALL 0161 516 7304 FOR A PERSONAL QUOTE

CUNARD

Cunard
Queen Mary 2
10 nights | 10 June, 2026

Cruise highlights

Southampton, UK

Transatlantic Cruise

New York, USA

3-night hotel stay in New York

TRAVEL FOR LESS THAN £200PP PER NIGHT

EXCLUSIVE PANACHE PACKAGE

Included in your cruise

- Includes premium economy flights home
- Three-night hotel stay in New York
- Luxurious and spacious accommodations onboard
- Live music, Comedy and drama shows in the Royal Court Theatre and more

Limited 2026 availablility

Balcony Stateroom

FROM £1,999PP

Earn from 7,996 Founders points

CALL 0161 516 7304 FOR A PERSONAL QUOTE

OUR FAVOURITE BIG SHIP LUXURY OFFERS

CRUISE LINE	SHIP	DESTINATION	DATE	NIGHTS	PRICE	DON'T MISS OUT
MSC Cruises	MSC Seasview	Barcelona Roundtrip	7 May, 2026	10	£2,139pp	Exclusive 10% savings for MSC Voyager Club Members. Don't miss out!
MSC Cruises	MSC Virtuosa	Southampton Roundtrip	25 Jul, 2026	14	£3,999pp	Exclusive 10% savings for MSC Voyager Club Members. Cruise from the UK.
MSC Cruises	MSC Virtuosa	Southampton Roundtrip	3 Oct, 2026	12	£5,789pp	Exclusive 10% savings for MSC Voyager Club Members. Cruise from the UK.
MSC Cruises	MSC Seaview	Barbados Roundtrip	12 Jan, 2027	14	£3,725pp	Exclusive 10% savings for MSC Voyager Club Members. Top seller!
Celebrity Cruises	Celebrity Xcel	Barcelona Roundtrip	4 Jul, 2026	7	£2,810pp	All-inclusive package included. 60% off second guest.
Celebrity Cruises	Celebrity Millennium	Singapore to Bali	24 Nov, 2026	14	£4,149pp	Flights, transfers and one-night hotel stay in Singapore. All-inclusive package included.
Celebrity Cruises	Celebrity Infinity	Athens Roundtrip	23 May, 2027	7	£3,325pp	All-inclusive package included. 60% off second guest.
Celebrity Cruises	Celebrity Apex	Southampton Roundtrip	21 Aug, 2027	7	£2,519pp	60% off second guest. Cruise from the UK. All-inclusive package included. Don't miss out!
Cunard	Queen Mary 2	Norwegian Fjords (Southampton Roundtrip)	15 May, 2026	7	£1,779pp	Includes up to $420 on board spend. Top seller!
Cunard	Queen Anne	Norwegian Fjords (Southampton Roundtrip)	5 Jul, 2026	7	£2,899pp	Includes up to $680 on board spend. All inclusive package included.
Cunard	Queen Anne	Greek Isles (Southampton Roundtrip)	20 Sep, 2026	19	£4,339pp	Includes up to $650 onboard spend. Selling fast!
Cunard	Queen Elizabeth	Portugal, Spain & Morocco (Southampton Roundtrip)	19 Jan, 2027	16	£2,749pp	Includes up to $620 on board spend. Selling fast!
Virgin Voyages	Brilliant Lady	Miami Roundtrip	1 Mar, 2026	11	£1,699pp	Includes 80% off second sailor.
Virgin Voyages	Valiant Lady	Barcelona Roundtrip	14 Jun, 2026	7	£1,375pp	Includes 80% off second sailor. Free WiFi throughout the ship!
Virgin Voyages	Brilliant Lady	Miami Roundtrip	15 Nov, 2026	10	£1,619pp	Includes 80% off second sailor. Selling fast!
Virgin Voyages	Scarlet Lady	Piraeus to Barcelona	24 Oct, 2027	7	£1,395pp	Includes 80% off second sailor. Free WiFi throughout the ship!
Holland America	Nieuw-Statendam	Dover Roundtrip	17 Apr, 2026	13	£3,282pp	FREE Dover Car Parking. Selling fast!
Holland America	Koningsdam	Vancouver Roundtrip	6 Jun, 2026	7	£1,599pp	Have It All package included.
Holland America	Oosterdam	Rome to Barcelona	29 Aug, 2026	7	£2,325pp	Have It All package included.
Holland America	Nieuw-Amsterdam	Fort Lauderdale Roundtrip	30 Oct, 2026	9	£1,827pp	All-inclusive package included.

If undelivered please return to
Panache Cruises
Strawberry Fields Digital Hub
Euxton Lane
Chorley
Lancashire
PR7 1PS

Founders

BY PANACHE CRUISES

FREE TWO-CATEGORY SUITE UPGRADES	EXCLUSIVE UP TO $1,000 ONBOARD CREDIT	SAVINGS OF UP TO £4,000 PER SUITE	UNLIMITED PREMIUM BEVERAGES*	LUXURY HOTEL STAYS

PANACHE CRUISES®

0161 516 7304
PANACHECRUISES.COM

Terms and conditions: All prices and offers correct at time of production: January 2026. Design and words produced in-house at Panache Cruises. Savings already included in advertised pricing. * Please refer to panachecruises.com for full terms and conditions. Copyright © Panache Cruises 2026.