

Founders

BY PANACHE CRUISES

Presents

 AMAWATERWAYS®

UP TO €100
ONBOARD
CREDIT

FREE
STATEROOM
UPGRADES

SAVE UP TO
£1,900 PER
SUITE

PRE-PAID
GRATUITIES
AVAILABLE

EXCLUSIVE
SAVINGS
UP TO 50%

PANACHECRUISES.COM



LIMITED
AVAILABILITY
BOOK BY 20TH OCTOBER

Save
up to
£1,900
PER COUPLE

Plus

UP TO €100
ONBOARD CREDIT

COMPLIMENTARY
STATEROOM UPGRADES

PRE-PAID
GRATUITIES

PANACHE CRUISES EXCLUSIVE PRICING WITH UP TO 50% SAVINGS*

*available on select sailings**





Founder & CEO
James Cole

Product by
Molly Brooks
Anabel Rudd

Written by
Megan Maguire
Olivia Edwards
Isabella Clark

Designed by
Adam Arkinstall
Chloe Emery

Founders brochure
Proudly produced in-house at
Panache Cruises HQ in Chorley, Lancashire, UK
September 2025 | © Panache Cruises

A message from JAMES

Dear Fellow Cruiser,

I've been a fan of AmaWaterways from a distance for many many years, but last year I was finally able to step on board myself and give a true, wholehearted, personal recommendation that you absolutely have to try a cruise with them.

I was lucky enough to sail the iconic River Mekong through Vietnam and Cambodia, ticking many entries off my bucket list along the way—you can read about my full experience over on page 16 if you'd like to find out more.

The intimacy of AmaWaterways' beautifully designed ships gives the feeling of staying in a boutique hotel, with few guests and fantastic attentive service from the crew on board—you'll always be greeted with a smile, and by the end of the voyage, they'll feel like old friends. The food was also a huge highlight for me, with local dishes offered on an ever-changing menu depending on the fresh produce available where we were docked.

What really made me fall in love with river cruising though—all thanks to AmaWaterways—was that instead of the endless open ocean, you're

passing beautiful places that you otherwise might not visit on a 'normal' land holiday. With picture-perfect vistas right outside your window from sunrise to sunset, you are not simply being taken to places, but through them.

Castles, vineyards and charming little towns right outside your window on a European river cruise. Temples, elephants and local fishermen on a Mekong cruise. I'd love to see the sights from another AmaWaterways voyage somewhere else in the world. It just feels less like transportation and more like a continuous sightseeing tour.

So why wouldn't you want to try it?

Enjoy reading our latest edition of *Founders* for more insight into this fantastic cruise line.

All the best,

James Cole
Founder and CEO
Panache Cruises

Founders CONTENTS

Page 4

AmaWaterways

Discover AmaWaterways

Page 6

We've been onboard

We've seen it first-hand

Page 8

AmaMagna overview

An indepth look at AmaMagna

Page 10

AmaMagna Suites

Suite dreams are made of this

Page 11

Cruise AmaMagna

Our favourite AmaMagna offer

Page 12

Colombia

Brand-new destination

Page 16

Mekong

Discover the Mekong

Page 18

New Ships

We love a new ship

Page 19

Ambassadors

Tony and Barbara Hallwood

Page 20

Festive sailings

Our favourite festive offers

Page 22

European cruising

Hand-picked Europe sailings

AmaMagna Balcony Stateroom



OCEANS TAKE YOU TO COUNTRIES RIVERS TAKE YOU THROUGH THEM

AmaWaterways is a family-owned river cruise line, renowned for creating luxury journeys that include all the home comforts along with authentic cultural discovery.





Its award-winning fleet of elegantly designed ships feels more like boutique hotels on the water; intimate, welcoming and thoughtfully appointed. With fewer guests on board, travellers enjoy more space, more personalised attention, and the chance to truly relax as some of the world's most breathtaking scenery drifts by. Imagine gliding past fairytale castles, rolling vineyards and ancient cobbled cities, all from the comfort of a beautiful river-facing stateroom or the spacious, open-air sun deck.

Beyond Europe, AmaWaterways also offers unforgettable journeys on the Mekong, Nile, Chobe and Colombia rivers, inviting travellers to experience rich cultures and natural wonders around the globe.

Culinary excellence lies at the heart of every AmaWaterways experience.

Regional ingredients, fine wines and locally inspired menus highlight the flavours of each destination, while included excursions, from guided walking tours to hiking and biking adventures, offer meaningful ways to explore every port.

Every detail on an AmaWaterways river cruise is carefully considered, allowing guests to discover the world at a gentler pace, savour each moment and return home with memories that last a lifetime.

In this brochure, we'll show you why AmaWaterways is the perfect choice for your next river cruise—whether it's something close to home on Europe's timeless waterways or an adventure further afield to an exclusive voyage with AmaWaterways through Colombia.

WE'VE BEEN on board

A number of the Panache Cruises team are lucky to have experienced a variety of epic river voyages with AmaWaterways, from the festive delights of the Rhine at Christmastime to discovering ancient history along the River Nile.



Christmas Markets

"My time on board AmaVerde was nothing short of magical, the ship was beautiful. From the moment I stepped on board, I was in awe of the elegance of the ship. My highlights mainly were the staff on board the ship, they were the heartbeat of the vessel, nothing was too much trouble, always smiling."

Customer Service Executive, Claire Ketteringham, on a Christmas Markets Cruise aboard AmaVerde



Rhianna in Egypt

"I had the privilege of embarking on a luxury river cruise along the Nile with AmaWaterways and it was everything I dreamed of and more. With ancient temples, bustling bazaars and beautiful Nile sunsets, this journey was pure magic."

Head of People and Culture, Rhianna Latham, on a River Nile voyage aboard AmaDahlia

"One of the most memorable moments from our cruise aboard AmaMagna (the double-width ship on the Danube!) was when we docked in Vidin, Bulgaria and visited a local woman's home. We learned how to make traditional 'banitsa' and immersed ourselves in Bulgarian cuisine and culture. Back on the ship we enjoyed traditional Bulgarian singing and dancing from some of the local young people."

Rich and Helen (Visit With Us on YouTube), on their Eastern Danube voyage aboard AmaMagna



AmaMagna

AN HOMAGE TO THE River Queen

Cruise Connoisseur Nicola Tempest-Mitchell is one of our river experts here at Panache Cruises, with over 30 years of experience. We asked Nicola about her AmaWaterways experiences to get the lowdown on why you should book your next river cruise...

Hi Nicola! How many cruises have you been on with AmaWaterways?

I've been on two fantastic cruises with AmaWaterways. One was with my mum on a Christmas markets cruise and the other was on board AmaMagna, the double width Danube ship.

What makes AmaWaterways different to other river cruise lines?

The stand outs for me are the excellent, personable service on board and the quality of the food. I know everyone says the food is good on luxury cruises but there was something different on AmaWaterways which is why they'll always be my go-to river cruise line.

What was your favourite AmaWaterways experience?

Definitely AmaMagna, I absolutely loved it. It has so much space on board and the food was amazing! There are dining options and one of them was really small and intimate, such a great setting. The pool area on the top deck was also fabulous, so much outdoor space and lots of bikes which you could use to explore the smaller towns and villages along the river.

What made it so memorable?

The itinerary was the lower Danube which was a bit more unusual than the 'normal' upper Danube cruises. We got to see Croatia, Bulgaria and

Romania which was fascinating. Bucharest was wonderful, we spent a night there before the cruise started and it felt so different to other European cities.

Are you excited for the future of AmaWaterways?

It's so exciting what they're doing with the new Colombia itineraries and I would love to try it myself so I can share the experience with my customers! I'm also very excited to cruise the Mekong soon, it's been on my bucket list for years and I know so many people who have loved their experience there with AmaWaterways.



DISCOVER THE INCREDIBLE

AmaMagna

From diverse dining to abundant amenities, guests will find that variety is the catch of the day, every day, on board AmaMagna, AmaWaterways' revolutionary 72-foot wide river vessel.



When it comes to AmaWaterways' flagship, AmaMagna, the name of the game is 'double'.

Double the width of your average river ship, this iconic fixture of the Danube boasts double the suite space, double the amenities, double the dining options, double the entertainment, and double the luxury of any other vessel sailing these waters.

With more and more travellers opting to see the world by river, it's challenging to bring something genuinely innovative to the table. That is, unless you're

AmaWaterways. So immersed in understated elegance are AmaMagna's guests, it's easy to forget that you are not in fact ensconced in a luxury boutique hotel, but on a ship—one that truly resets the parameters for what luxury river cruising can be.

Those wishing to wine and dine will be spoilt for choice, with four dining venues and five bars. The ever-popular Main Restaurant is a mainstay of every AmaWaterways ship, with a buffet-style set up for breakfast and lunch and à la carte fare in the evening. However, AmaMagna also boasts an elevated

dining experience with an array of speciality venues including Jimmy's Wine Bar and Restaurant for family dining, the Chef's Table, featuring a seven-course tasting menu carefully paired with fine wines, and of course the aptly-named Al Fresco (trust us, you won't want to miss the seafood). Wine, beer and cocktails flow all day long at the sundeck's Sky Bar, where guests can relax, martini in hand as the sun sinks below the horizon.

Health and wellness activities are staples of any AmaWaterways cruise and AmaMagna rises to the occasion with



6 Grand Suite, Violin Deck - 474 sq.ft



1 Pool and Sky Bar



2 Fireside Library



3 The Al Fresco Restaurant



4 Jimmy's Restaurant



5 Main Lounge

the well-fitted Zen Wellness Studio, juice bar and two massage rooms where travellers can retreat after a long day sightseeing or cycling around the city for some much-needed R&R. Guests in search of gentler pursuits will no doubt revel in the ship's two cosy libraries and stylish cinema.

Truly a vessel like no other, river cruise newbies and aficionados alike will delight in the unique charms of AmaMagna.

Stateroom Categories

ONBOARD AMAMAGNA

AmaMagna features 98 staterooms, divided into five categories and decorated in shades of ochre, gold and plum. One of the perks of being on such a large river ship is the sense of space, regardless of which accommodation option you pick. Find out more about the different stateroom categories below.



Owner's Suite

At a staggering 710 square feet, adorned with teak effect fixtures and jewel-toned furnishings, there can only be one Owner's Suite onboard AmaMagna. The very definition of luxury, this sumptuous suite can be found on the Violin Deck and comes with a fully-stocked bar, a large main bathroom, smaller guest bathroom, spacious living room, a six-person dining area, walk-in closet, electric fireplace, expansive balcony, two large screen TVs, desktop computer, coffee machine and even a fully-decorated Christmas tree for those sailing during the festive season. Plus, Owner's Suite guests will also have access to their own personal butler, on hand to take care of their every need.



Grand Suite



Balcony Suite



Outside Balcony Stateroom



Fixed Window Stateroom

Meticulously designed to ensure a perfect view of the river wherever you perch. Each Grand Suite measures 474 square feet and boasts a full-length private balcony, plenty of storage, a balcony-facing Queen-size bed and sofa, pop up television, coffee machine and large bathroom.

Don't be fooled—there's absolutely nothing 'standard' about these 355 square foot suites. Featuring a roomy living area containing a sofa and a desk, a large-screen television, queen-size bed, and a large private balcony with two chairs and a table.

These cabins are 252 square feet and sit at the aft of the Violin and Cello decks. They have been designed with a similar look to the Standard Suites, but are slightly more compact. They have a small sitting area with a desk and a full-sized balcony, with the same beautiful décor and fittings as the suites.

Located on the Piano Deck, these 205-square foot cabins are AmaMagna's entry level rooms. The interior is identical to the Standard Balcony Staterooms, but they feature two large fixed windows rather than a balcony.



All categories of room come with:

- In room temperature control
- Spacious bathrooms with multi-jet showerheads
- Large wardrobe, full-length mirror, hair dryer, safe and direct-dial telephone
- Flat-screen TV providing complimentary TV, movies and music library
- Bottled water replenished daily
- Internet and WiFi
- Desk and chair

Magna on the Danube

Budapest to Vilshofen
AmaMagna | 7 nights
8 March, 2026

Day 1 **Budapest, Hungary**

Day 2 **Budapest, Hungary**

From the vibrant mosaic roof of Matthias Church to the fairytale turrets of Fisherman's Bastion memorial to the iconic Parliament Building, the treasures of Hungary's capital are waiting to be discovered.

Day 3 **Bratislava, Slovakia**

Day 4 **Vienna, Austria**

Vienna is a treasure trove of architectural and historical gems and this morning, they're yours for the exploring. The afternoon brings a trip to the UNESCO-designated Schönbrunn Palace, one the most postcard-perfect monuments in Austria.

Day 5 **Krems/Spitz, Austria**

Day 6 **Linz, Austria**

'The Sound of Music' fans will delight in a full-day excursion to Salzburg, where a tour of famous filming locations await. Otherwise, enjoy a full-day excursion to the charming Czech town of Český Krumlov, or cycle along the Linz's famed 'Cultural Mile'.

Day 7 **Passau, Germany**

Spend the morning marvelling at the striking architecture of Passau or exploring Wernstein on a cycling tour. In the afternoon, sail to Vilshofen for an AmaWaterways-exclusive Bavarian Oktoberfest celebration, complete with all the beer, music and pretzels you could want.

Day 8 **Vilshofen, Germany**



Passau, Germany

SAVE OVER
£1,000
PER PERSON!

save
EXCLUSIVE
£1,104
PER PERSON

SAVE OVER
£1,000 PER
PERSON

ADD STAYS
IN BUDAPEST
AND PRAGUE

EXPERIENCE
A DOUBLE
WIDTH
RIVER SHIP!

What's included with AMAWATERWAYS?

- Includes flights
- Overseas transfers
- All fine dining onboard
- Select wines, beers, and soft drinks at mealtimes
- Sip and Sail: Daily free cocktail hour
- A selection of shore excursions
- Bicycles for use ashore
- Complimentary WiFi
- Multiple dining options
- An expert Cruise Manager
- ATOL protection
- All port taxes and fees
- Wellness Programme with dedicated Wellness Host

Exclusive pricing, double discount
AND FOUNDERS POINTS

FIXED WINDOW
STATEROOM

NOW £2,926PP

Was £4,030pp | Save £1,104pp
Earn from 5,852 Founders points

BOOK BY 20TH OCTOBER
LIMITED TIME ONLY

SOLO PRICE AVAILABLE UPON REQUEST

Talk to a cruise connoisseur today.
Nothing is too much trouble.

CALL 0161 516 7304
AND SAY 'AMAMAGNA' FOR A
PERSONAL QUOTE

Colo

“Not since my early university days of exploring the Amazon River have I felt the excitement of discovering a new destination that is so rich in biodiversity and culture as I found on the Magdalena River in Colombia.”

These are the words of AmaWaterways’ Co-Founder and Chairman, Rudi Schreiner, when discussing the line’s initial plans for a groundbreaking expansion into Colombia. Indeed, his passion and enthusiasm for this jewelled nation shines through every last detail of the project.

The first company to offer overnight cruises on the Magdalena River in over half a century, it took years of meticulous research and preparations to turn the Colombia dream into stunning reality, providing curious travellers with an experience that is not merely a cruise, but a journey into the vibrant culture and welcoming communities of another world. Months’ worth of environmental studies were carried out to determine the safety and impact of creating docking infrastructure for passenger vessels in Mompox, Barranquilla and Calamar, whilst excursion boats were all purpose-built to navigate ecologically sensitive areas and visit the floating village of Nueva Venecia.

AmaWaterways’ Colombian expansion was established in collaboration with both national and local governments, from the Mayor of Mompox all the way up to the President of Colombia. The venture has also been given the seal of approval by ProColombia and local stakeholders, and in 2021, the line announced an innovative partnership with sustainable South American tour operator, Metropolitan Touring. With a shared commitment to sustainable tourism, community involvement and placing the culture and heritage of the region at the heart of all activities and programmes, it’s a match made in heaven.

With 400-600 jobs created as part of the expansion, AmaWaterways’ Colombian itineraries herald an exciting future for not only local communities, but the country as a whole. No longer the realm of gap-year backpackers, Colombia is rapidly becoming the next hot spot for international travellers in search of something a little different, providing locals with the opportunity to show off the beauty and wonder of their home and

encourage more luxury brands to invest.

AmaWaterways currently sails two state-of-the-art river cruise ships which exclusively cruise the Magdalena River. Launched in April 2025, the 60-passenger AmaMagdalena features 30 staterooms, a fitness room, massage room, sun deck pool, a main dining venue offering locally-inspired Latin American cuisine and an elegant al fresco restaurant.

Hot on her heels is AmaMelodia, accommodating up to 64 passengers across 32 staterooms and boasting the same amenities as her sister ship. Both vessels were thoughtfully designed by Marianna Schlegel Donado of Casa Schlegel Donado, with input from local Colombian artisans and woodworkers.

**Written by
Megan Maguire**

Colombia continued overleaf

mbia





Cartagena, Colombia

From Cartagena's sunset-hued skyline to the verdant marshes surrounding the colonial-era town of Mompox, no river embodies vitality and diversity more than the Magdalena. Dubbed "The River of Life" by great Colombian novelist, Gabriel García Márquez, the river's basin is home to more than three quarters of Colombia's population, a rich tapestry of African, European and Indigenous heritage.

Those looking to immerse themselves into an utterly unique culture, to enjoy the warmest hospitality, delve into South America's storied history and explore the rich customs and traditions of the region should bump Colombia to the top of their bucket lists. Charming towns outfitted in ornate colonial architecture, jaw-dropping mountain vistas, coastal utopias—in Colombia, you can have your cake and eat it too. And speaking of eating...

How would you like to try to best chocolate in the world? How about the best rum? The best coffee? Grown at the summit of a UNESCO-designated mountain and harvested at high altitude by indigenous families, Colombia's coffee is among the most sought-after in the world (and there's no better way to enjoy it than



AmaMagdalena, Main Restaurant



AmaMagdalena, Main Lounge

sipped atop the teak deck of a luxury cruise ship, watching the country's lush landscapes slip by).

Each twist and turn of the river reveals a sight more astonishing than the last, picture-perfect views in every direction. From the Afro-Colombian heart of San Basilio de Palenque to the dreamlike floating village of Sitio Nuevo to Mompox, a town frozen in time, you'll want your camera at the ready. Binoculars aren't a bad idea either, as Colombia boasts some of the world's most abundant wildlife, due to its diverse ecosystems rooted in the Amazon rainforest, the Andes Mountains and the Caribbean coast. Native species, such as the Cotton Top Tamarin will observe you from the treetops whilst jewel-bright Cianeguo hummingbirds dart amongst the overhanging foliage—blink and you'll miss them!

No trip to Colombia would be complete without a taste of the joyous music and spirited Carnival performance for which the nation is famous. From cumbia to salsa to vallenato, you won't be able to resist shimmying of the rhythm of

this Latin American music, with its unique infusion of African beats and European influences. Barranquilla's vibrant Carnival is not only world famous, but has been declared a 'Masterpiece of Humanity's Intangible and Oral Heritage' by UNESCO. With kaleidoscopic colours, elaborate costumes, blooming flowers, live musicians, dancers and fire-eaters, a Colombian Carnival will truly define your unforgettable adventure in the Land of a Thousand Rhythms.

WONDERS OF
Colombia

**7 NIGHTS ON BOARD
AMAMAGDALENA
FROM £4,093PP**

Plus

Includes savings of
£591pp + flights and
overseas transfers



Roseate Spoonbill



THE Mekong

**Panache Cruises Founder & CEO,
James Cole, ventured to Southeast Asia
with AmaWaterways to experience the
timeless magic of the River Mekong.**

**7 NIGHTS FROM
£3,489PP**

**BOOK YOUR DREAM MEKONG CRUISE
CONTACT YOUR CRUISE CONNOISSEUR**



Q: Hi James! Your journey along the Mekong with AmaWaterways sounds like it was absolutely incredible—could you give us a brief outline?

Yes certainly. My family and I spent 15 days travelling through Vietnam and Cambodia in August 2024 with AmaWaterways. We took full advantage of the add-ons AmaWaterways offered both pre- and post-cruise to make the most of our visit to this part of the world. The cruise itself was seven nights, but we added two nights pre-cruise in Ho Chi Minh City, two nights in Siem Reap, and four additional nights in Hanoi (including one night on a boat in HaLong Bay).

Q: So, which AmaWaterways ship did you sail on?

We sailed on AmaDara, which has been sailing the Mekong from August to April every year since 2015. The ship's design is stunning, reflecting the style of the region. Even the standard accommodation was much more spacious than what we were used to on European river ships and AmaDara felt roomy in the public areas too. Best of all, the service onboard was fantastic, with the crew quickly learning everyone's name and preferences.

Q: Could you tell us a bit more about the staff?

Yes, the staff absolutely stood out as the stars of the show. The service was brilliant, delivered by knowledgeable, humorous and engaging people.

Tung, our Cruise Manager, was with us from start to finish. He was absolutely wonderful—caring, attentive and could not do enough for us. We formed a special

bond with him, and our paths will undoubtedly cross again. The crew on the ship were fantastic, as were all of our guides—first in Vietnam, then through Cambodia, and finally back in Vietnam. Because they were with us for several days, we got to know them personally. They were generally just very nice people to be with.

Q: And now for the question on everyone's minds— What was the food like aboard AmaDara?

The food was incredible. Each day, we would have breakfast, lunch and dinner in the onboard restaurant. Breakfast and lunch tended to be buffet style with plenty of choice of quality food. We were able to choose between tasty and varied local dishes or more westernised foods, depending on what we fancied.

Q: Was there much in the way of entertainment?

Entertainment on a river cruise ship is usually quite casual but DJ and musician John kept us entertained before and after dinner, interspersed with performances from local talent. Whilst in Cambodia, AmaWaterways brought on board a traditional Khmer dance troupe from a local dance school. We saw examples of both royal and rural dances, each reflecting the rich cultural heritage of Cambodia.

There was also a fun and interactive 'Cambodia's Got Talent' show, with



my wife and daughter serving as two of the judges. It was a fantastic show put on by the crew.

Q: I know that travelling through Vietnam was a bucket list experience for you. What was your favourite thing about it?

Travelling and exploring by river really does give you a great feel for the local culture. Some sights were humbling, some were inspiring, but one thing that stood out strongly was the Vietnamese people and how happy and content they seemed—genuinely welcoming, hospitable, and very family-oriented. Experiencing the local vibe was one of my favourite parts of the entire trip. It felt surreal to be immersed in such a different culture, watching people go about their daily lives—happy, content, and friendly towards us.

Q: Can you tell us about some of your favourite excursions in Vietnam?

I really enjoyed visiting the local riverside market in Sa Dec. It was an amazing, colourful display of all sorts of fresh produce. Another highlight was the Tien Bien Nature Reserve, where two wonderful boat trip experiences awaited us.

The first was on a canoe for two, paddled by a local Vietnamese guide through the tranquil waters of the nature reserve, where we saw a variety of flowers, birds and other wildlife. The next boat trip was in a small group on a traditional Vietnamese speedboat, taking us to another part of the nature reserve, where we were offered us the most spectacular vistas of the wider landscape.

Q: And what were some of your Cambodia highlights?

I loved visiting the Royal Palace and Silver Pagoda in Phnom Penh. It was a stunning display of traditional Cambodian architecture and temples, quite literally fit for a king. Another very memorable moment



was the Vipassana Dhurak Buddhist Centre, where we were privileged to receive a Buddhist blessing from two monks. The blessing involved several chants and songs, culminating in a gentle shower of fresh jasmine flower buds picked from the monastery gardens. It was a profoundly moving experience that will stay with us forever.

Q: Could you tell us a bit about the post-cruise extension?

Whilst in Siem Reap, we headed out to explore the truly amazing Nokor Thom temple in the jungle. The setting truly felt like stepping into the shoes of an explorer uncovering ancient ruins for the first time. Needless to say, it was an experience we will never forget.

We also saw the Eighth Wonder of the World and the world's largest religious structure, Angkor Wat. Was it worth it? Absolutely. It was a truly remarkable and breathtaking experience that will live long in the memory.

Q: How would you describe the experience overall?

At the hotel, on our final night, we reflected on what a magnificent holiday we had enjoyed—undoubtedly the best ever. I have been fortunate to travel extensively over the past 20 years, but this experience is undoubtedly the pinnacle of my travels to date.

AmaSintra

Rolling emerald hills, quaint villages, the sun sinking behind endless terraced vineyards...there's only one way to see the Douro River and now you can see it in the utmost comfort and style aboard AmaWaterways' new ship, AmaSintra. Featuring 51 staterooms, each appointed with carved wooden accents, marble bathrooms, opulent beds and modern amenities, AmaSintra once again raises the bar for luxury river cruising.

Reflecting her vibrant surroundings, AmaSintra's public spaces are outfitted with warm wooden fixtures and colourful Portuguese ceramics. Whilst on board, you can take a dip in the pool, lounge around on the sun deck, work up a sweat in the fitness room, or treat yourself to a rejuvenating massage in the spa. In the evenings, enjoy world-class cuisine in the Main Restaurant or the Chef's Table, for a more intimate dining experience.

Guests aboard AmaSintra will enjoy a 7-day 'Enticing Douro' itinerary, meandering through some of the most picturesque, culturally diverse regions of Spain and Portugal. Touring the cities of Porto, Salamanca and Régua, there'll be ample opportunities for vineyard visits and private wine tastings.

Alongside AmaDouro and AmaVida, AmaSintra expands AmaWaterways' presence on the Douro, inviting curious travellers to explore this region's incredible history and heritage for themselves.

7 nights
on AmaSintra
11 December, 2026 from

£2,842pp

**SAVE OVER £1,000
PER PERSON**



Europe's best kept secret



Written by our Ambassadors,
Tony and Barbara Hallwood



There is something romantic about a river cruise where time seems to slow and every bend delivers a new panorama waiting to be experienced. No sooner had we departed Porto we were met by the shimmering hues of terraced vineyards cascading down ancient hillsides — it was the warmest welcome to the Douro Valley, winding its way across Northern Portugal.

Our home for the next 7 days was the AmaSintra, AmaWaterways' newest 'jewel in its crown' along the Douro River, its unique taupe exterior blending in with the ever-changing landscape whilst its interior exudes elegance and comfort. With only 102 passengers on board, AmaSintra designed exclusively for the Douro, is certainly setting new standards for river cruising.

From the moment you step aboard you feel the luxury from its natural oak finishes and quality contemporary design alongside the friendliest smiles from the attentive Portuguese crew. Our favourite location on board was the expansive sun deck with its own pool. Offering an all embracing 360-degree view of the passing landscape there was no better location to chill in the comfortable double recliners.

Some highlights of our cruise were the opportunity to dine at one of the oldest wine estates in the region - Quinta da Avesada. Lamego was another favourite for us, as was visiting the 'Golden City' of Salamanca.



Taste of Bordeaux

AmaWaterways

AmaDolce

7 nights | 4 December, 2025

Cruise highlights

Bordeaux

Libourne

Blaye

Bourg

Pauillac

Cadillac

Bordeaux

FESTIVE SAILING

SAVE OVER 50%
PER PERSON!

Included in your cruise

- Flights
- Overseas transfers
- Select beverages at mealtimes
- All fine dining onboard
- Shore excursions
- Sip & Sail: Daily free cocktail hour
- Bicycles for use ashore
- WiFi
- Multiple dining options
- An expert Cruise Manager
- Wellness Programme



Bordeaux, France

Limited availability

Fixed Window Stateroom

WAS £3,823^{PP}

NOW £1,852^{PP}

Earn from 3,704 Founders points

CALL **0161 516 7304** FOR A
PERSONAL QUOTE

INCREDIBLE SAVINGS OF UP TO 50% ON FESTIVE SAILINGS

Enchanting Rhine

AmaWaterways

AmaViola

7 nights | 27 December, 2025

Cruise highlights

Basel

Breisach

Strasbourg

Ludwigshafen

Rudesheim

Lahnstein

Cologne

Dusseldorf

Amsterdam

FESTIVE SAILING

SAVE OVER 50%
PER PERSON!

Included in your cruise

- Flights
- Overseas transfers
- Select beverages at mealtimes
- All fine dining onboard
- Shore excursions
- Sip & Sail: Daily free cocktail hour
- Bicycles for use ashore
- WiFi
- Multiple dining options
- An expert Cruise Manager
- Wellness Programme



Amsterdam, Netherlands

Limited availability

Fixed Window Stateroom

WAS £3,614^{PP}

NOW £1,757^{PP}

Earn from 3,514 Founders points

CALL **0161 516 7304** FOR A
PERSONAL QUOTE

Melodies of the Danube

AmaWaterways
AmaBella

7 nights | 21 December, 2026

Cruise highlights

Budapest

Bratislava

Vienna

Weissenkirchen

Melk

Linz

Passau

Vilshofen

FESTIVE SAILING

SAVE OVER 50%
PER PERSON!

Included in your cruise

- Flights
- Overseas transfers
- Select beverages at mealtimes
- All fine dining onboard
- Shore excursions
- Sip & Sail: Daily free cocktail hour
- Bicycles for use ashore
- WiFi
- Multiple dining options
- An expert Cruise Manager
- Wellness Programme



Vienna, Austria

Limited availability

Fixed Window Stateroom

WAS £3,864^{PP}

NOW £2,769^{PP}

Earn from 5,538 Founders points

CALL 0161 516 7304 FOR A
PERSONAL QUOTE

INCREDIBLE SAVINGS OF UP TO 50% ON FESTIVE SAILINGS

Best of Holland & Belgium

AmaWaterways
AmaStella

7 nights | 19 December, 2026

Cruise highlights

Amsterdam

Utrecht

Hellevoetsluis

Ghent

Brussels

Antwerp

Dordrecht

Amsterdam

FESTIVE SAILING

SAVE OVER 50%
PER PERSON!

Included in your cruise

- Flights
- Overseas transfers
- Select beverages at mealtimes
- All fine dining onboard
- Shore excursions
- Sip & Sail: Daily free cocktail hour
- Bicycles for use ashore
- WiFi
- Multiple dining options
- An expert Cruise Manager
- Wellness Programme



Brussels, Belgium

Limited availability

Fixed Window Stateroom

WAS £3,741^{PP}

NOW £2,649^{PP}

Earn from 5,298 Founders points

CALL 0161 516 7304 FOR A
PERSONAL QUOTE

Enticing Douro

Porto to Porto
AmaDouro | 7 nights
21 July, 2026

- Day 1 **Porto, Portugal**
Your enchanting journey along the scenic River Douro begins in Porto, where you'll embark the AmaDouro ship.
- Day 2 **Regua, Portugal**
Tucked between vineyards and breathtaking terraced hills, Reguas views are unmatched and its atmosphere effortlessly tranquil.
- Day 3 **Vega de Terron, Spain**
Soak in this picturesque city before journeying to Castelo Rodrigo, a hilltop village full of history.
- Day 4 **Vega de Terron, Spain**
Visit Salamanca, a UNESCO World Heritage Site, known as a "living museum." This immersive city invites you to step back in time.
- Day 5 **Pinhao, Portugal**
Revel in the views along the river on the way to Pinhão and enjoy an exclusive lunch at Quinta da Avessada.
- Day 6 **Regua, Portugal**
Travel to picturesque Lamego, home to one of Portugal's most important pilgrimage sites.
- Day 7 **Porto, Portugal**
Discover this vibrant location through a tour of the Historic Quarter, or if you are seeking a more adventurous option, try a guided hike?
- Day 8 **Porto, Portugal**
This marks the end of your journey sailing through the majestic River Douro.



EXCLUSIVE
PRICING!
UPGRADES
AVAILABLE

save
EXCLUSIVE
£857
PER PERSON

SAVE OVER
£1,000 PER
PERSON

ADD A
THREE-NIGHT
PRE-CRUISE
LISBON STAY
FROM £800PP

MOST
POPULAR
ITINERARY!

Porto, Portugal

What's included with AMA WATERWAYS?

- Includes flights
- Overseas transfers
- All fine dining onboard
- Select wines, beers, and soft drinks at mealtimes
- Sip and Sail: Daily free cocktail hour
- A selection of shore excursions
- Complimentary WiFi
- An expert Cruise Manager
- ATOL protection
- All port taxes and fees
- Wellness Programme with dedicated Wellness Host

Exclusive pricing, double discount
AND FOUNDERS POINTS

PANORAMIC
WINDOW STATEROOM

NOW £3,269PP

Was £4,126pp | Save £857pp
Earn from 6,538 Founders points

BOOK BY 20TH OCTOBER
LIMITED TIME ONLY

SOLO PRICE AVAILABLE UPON REQUEST

Talk to a cruise connoisseur today.
Nothing is too much trouble.

CALL 0161 516 7304
AND SAY 'AMA-DOURO' FOR A
PERSONAL QUOTE

Romantic Danube

Vilshofen to Budapest
AmaVerde | 7 nights
29 July, 2026

- Day 1 **Vilshofen, Germany**
You'll board your Romantic Danube cruise in Vilshofen and enjoy an exclusive Oktoberfest celebration
- Day 2 **Passau, Germany**
Set sail to the city of Passau, famous as the 'City Of Three Rivers'. You then have an array of excursions available.
- Day 3 **Linz, Austria**
From its stunning river views to its arts scene, Linz is an immersive and cultural hub.
- Day 4 **Wachu Valley, Austria**
Cruise through the Wachau valleys and soak in the views of pristine castles, steep vineyards and more.
- Day 4 **Weissenkirchen, Austria**
- Day 5 **Weissenkirchen, Austria**
Visit the UNESCO-designated Melk Abbey (Stift Melk), one of Europe's most magnificent Baroque monasteries.
- Day 5 **Krems, Austria**
Nestled in the Wachau Valley, Krems is a captivating town in Lower Austria, known for its rich history and striking architecture.
- Day 6 **Vienna, Austria**
Vienna, the elegant heart of Austria, enchants with its timeless devotion to music, art and culture.
- Day 7 **Esztergom, Hungary**
Discover this Historic city known for being the birthplace of the Hungarian nation.
- Day 8 **Budapest, Hungary**
This marks the end of your voyage, you will now disembark the ship.



SAVE OVER
£1,000 PER
PERSON

ADD A
PRE-CRUISE
STAY IN
MUNICH OR
PRAGUE FROM
£750PP

WINE THEMED
AND TASTING
EXCURSIONS
INCLUDED

EXCLUSIVE
PRICING!
UPGRADES
AVAILABLE

save
EXCLUSIVE
£1,900
PER PERSON

What's included with AMA WATERWAYS?

- Includes flights
- Overseas transfers
- All fine dining onboard
- Select wines, beers, and soft drinks at mealtimes
- Sip and Sail: Daily free cocktail hour
- A selection of shore excursions
- Bicycles for use ashore
- Complimentary WiFi
- Multiple dining options
- An expert Cruise Manager
- Dürnstein walking tour & wine tasting or Dürnstein Fortress hike & wine tasting.
- Dedicated Wine Professional
- Wellness Programme with dedicated Wellness Host

Exclusive pricing, double discount
AND FOUNDERS POINTS

FIXED WINDOW
STATEROOM

NOW £2,915PP

Was £4,018pp | Save £1,900pp
Earn from 5,830 Founders points

BOOK BY 20TH OCTOBER
LIMITED TIME ONLY

SOLO PRICE AVAILABLE UPON REQUEST

Talk to a cruise connoisseur today.
Nothing is too much trouble.

CALL 0161 516 7304
AND SAY 'AMA-DANUBE' FOR A
PERSONAL QUOTE

If undelivered please return to
Panache Cruises,
Strawberry Fields Digital Hub,
Euxton Lane,
Chorley,
Lancashire,
PR7 1PS



Founders

BY PANACHE CRUISES

UP TO €100
ONBOARD
CREDIT

FREE
STATEROOM
UPGRADES

SAVE UP TO
£1,900 PER
SUITE

PRE-PAID
GRATUITIES
AVAILABLE

EXCLUSIVE
SAVINGS
UP TO 50%



0161 516 7304
PANACHECRUISES.COM

Terms and conditions: All prices and offers correct at time of production: September 2025. Design and words produced in-house at Panache Cruises. Savings already included in advertised pricing. * Please refer to panachecruises.com for full terms and conditions. Copyright © Panache Cruises 2025.