



# SUMMER SALE

Simply MORE™ & EXCLUSIVE GRATUITIES

WHAT'S INCLUDED IN  
*simply MORE™*

- FREE shore excursions
- FREE champagne, wine, and more
- FREE gourmet specialty dining
- FREE unlimited WiFi

*\*Only available on select sailings and categories*

# Why book with PANACHE CRUISES?

## BOOK WITH PANACHE CRUISES TO RECEIVE ACCESS TO:



Exceptional one-to-one customer service



Friendly professionalism and expertise



Unrivaled financial protection



Close partnerships with luxury and ultra-luxury cruise lines



Exclusive offers and discounts from the world's top cruise lines



First-hand experience and knowledge from the Panache Cruises team

Our approach at Panache Cruises is unique. When you book your luxury cruise with Panache Cruises, you're tapping into decades of experience in luxury cruising.

Founded by James Cole – one of the most recognizable names in the cruise industry – Panache Cruises has a reputation for doing things differently. Our award-winning customer service sets us apart.

Boldly embracing our passion as cruise connoisseurs, we meticulously tailor each luxury cruise vacation to surpass your exacting standards. No detail is overlooked as we strive to provide the epitome of an elite cruising experience.

When you choose Panache Cruises, you'll benefit from a streamlined process and a dedicated point of contact who accompanies you throughout your journey, from initial conversation til your safe return home. Unlike frustrating number selections to reach different departments, a direct line connects you instantly to our devoted team of luxury cruise experts.

Your personal cruise connoisseur will assist you with every aspect of your holiday, reserving specialty restaurants,

arranging local tours and shore excursions, and even tailoring your beverage package to your preferences. Each of our cruise connoisseurs possesses intimate knowledge of the luxury cruise lines we partner with, and they have an impeccable track record in delivering excellence.

Located in the UK, every member of our team is committed to going the extra nautical mile to cater to your every need. We are unwavering in our dedication to providing exceptional service, and there is no request too challenging for us to handle.

At Panache Cruises, we also offer unrivalled financial peace of mind. Our customers can also enjoy the added benefit of Panache Cruises' Customer Trust Fund, ensuring complete financial security and total peace of mind regarding the safety of your funds.

If you're ready to embark on your next luxury cruise, we're here to help! Give the team a call on 833-399-4108 to find out more.

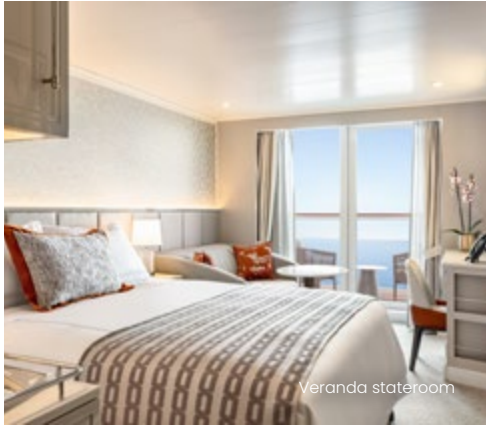


Cruise Connoisseur Nicole on Regent Seven Seas Splendor

*Our team is lucky enough to get on board some of the most luxurious cruise ships in the world. This way, we get to sample cruises and report back so that we have the knowledge and expertise to recommend exactly what you're looking for. To read about the team's experiences with Regent Seven Seas, Seabourn, Silversea, Oceania Cruises, and more – head over to [The Panache Cruises Blog](#).*

PRESENTING  
*Oceania Vista*

Oceania Vista is a showstopper. The first new ship to join the company's fleet in a decade is the flagship of the line's innovative Allura class. Slightly edgier but every bit as sophisticated, the 1,200-guest ship retains the cosy vibe of the other six ships in this trailblazing company's fleet. There are nods to creativity in all the public rooms and accommodations, which are bathed in an urbane palette of glamor.



Veranda stateroom



Veranda Stateroom bathroom



Aquamar Spa



Penthouse Suite

*simply MORE™*  
**SIMPLY GIVES**  
*you more*

Oceania Cruises has debuted their new and exciting promotion, *simply MORE™*.

Available across all sailings, all stateroom categories, and all dates beyond October 2023, *simply MORE™* promises you more added inclusions for less money.

**INCLUDED** airfare

**INCLUDED** in-resort airport transfers

**INCLUDED** shore excursion credits up to \$1,600 per stateroom

**INCLUDED** Champagne, wine and more

**INCLUDED** gourmet dining options

**INCLUDED** unlimited WiFi



Rec. Ginger restaurant



Owner's Suite bathroom

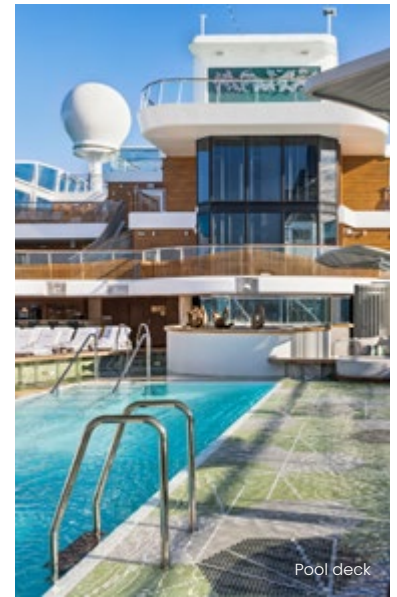


Owner's Suite



Grand Lounge

All photographs are taken from Oceania's brand-new ship Vista



Pool deck

## What are the benefits of *simply MORE™*?

In addition to exquisitely crafted cuisine, curated travel experiences, and ship luxury, guests aboard Oceania Cruises will receive more than ever.

With all the inclusions built into *simply MORE™*, the value of a voyage with Oceania Cruises is better than ever! In fact, with all the *simply MORE™* inclusions outlined, in many instances an Oceania Cruises holiday actually works out to be less expensive than a large ship premium cruise holiday.

The highlight is undoubtedly the shore excursion credit of up to \$1,600 per stateroom, which can be applied to over 8,000 fantastic shore excursions on your Oceania Cruises voyage, including Go Local Tours, Culinary Discovery Tours, Wellness Tours, Food & Wine Tours, and more.

For example, this is your chance to take a Culinary Discovery Tour, Oceania Cruises' speciality. Culinary Discovery Tours are typically offered on select itineraries and allow guests to explore local markets, food markets, wineries,

and other food-related destinations. Led by experienced local guides, these tours aim to showcase the culinary traditions, flavors, and ingredients of the regions visited.

Beyond the included amenities, guests reap the benefits of sailing with only hundreds of other guests versus thousands. On each beautifully-appointed Oceania Cruises ship, welcoming staff and crew will pamper you from the moment you step on board.

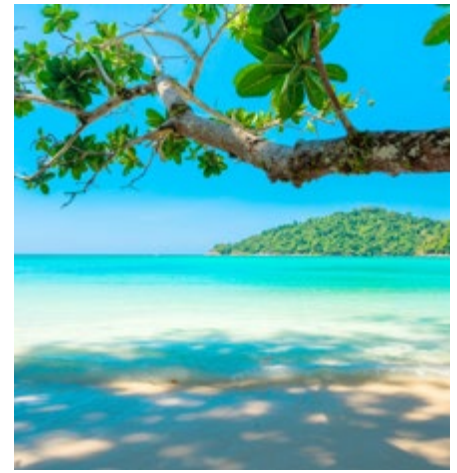
In terms of drinks, Oceania Cruises guests can now enjoy free Champagne, wines, and more at lunch and dinner. We're not just talking about house wines here, you have a choice of up to 30 of the finest wine labels available in any colour you'd like.

A selection of craft beers, non-alcoholic wines, Prosecco, and gins as well as soft drinks, coffee, water, and juices are also available at no extra charge across all sailings.

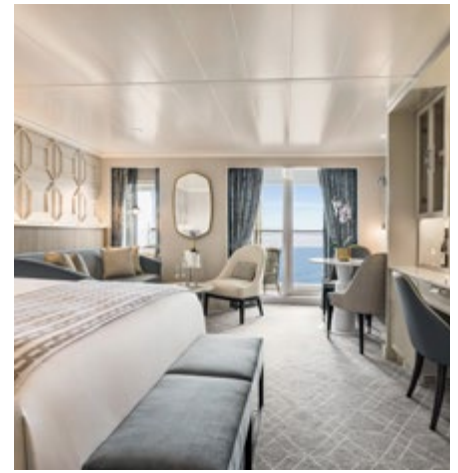
*simply MORE™* simply gives you more.



Red ginger restaurant



| Date                          | Ship     | Days | From, To                 | Category         | simply MORE™ From | Sale Price |
|-------------------------------|----------|------|--------------------------|------------------|-------------------|------------|
| <b>CANADA AND NEW ENGLAND</b> |          |      |                          |                  |                   |            |
| Oct 30, 2023                  | Insignia | 11   | Montreal to Boston       | Inside Stateroom | \$4,199           | \$2,899    |
| <b>SAVINGS UP TO 30 %</b>     |          |      |                          |                  |                   |            |
| Jul 12, 2024                  | Insignia | 14   | New York to Reykjavik    | Inside Stateroom | \$5,999           | \$4,799    |
| <b>SAVINGS UP TO 20 %</b>     |          |      |                          |                  |                   |            |
| <b>CARIBBEAN AND MEXICO</b>   |          |      |                          |                  |                   |            |
| Nov 10, 2023                  | Insignia | 15   | Boston to Bridgetown     | Inside Stateroom | \$3,599           | \$3,099    |
| <b>SAVINGS UP TO 15 %</b>     |          |      |                          |                  |                   |            |
| Nov 25, 2023                  | Insignia | 10   | Bridgetown to Bridgetown | Inside Stateroom | \$3,199           | \$2,699    |
| <b>SAVINGS UP TO 15 %</b>     |          |      |                          |                  |                   |            |
| Dec 5, 2023                   | Insignia | 12   | Bridgetown to Miami      | Inside Stateroom | \$2,999           | \$2,599    |
| <b>SAVINGS UP TO 15 %</b>     |          |      |                          |                  |                   |            |
| Dec 17, 2023                  | Insignia | 12   | Miami To Miami           | Inside Stateroom | \$3,599           | \$2,899    |
| <b>SAVINGS UP TO 20 %</b>     |          |      |                          |                  |                   |            |
| Jan 03, 2024                  | Sirena   | 11   | Miami to Panama City     | Inside Stateroom | \$3,699           | \$3,099    |
| <b>SAVINGS UP TO 15 %</b>     |          |      |                          |                  |                   |            |
| Jan 25, 2024                  | Sirena   | 10   | Miami to Miami           | Inside Stateroom | \$3,499           | \$2,799    |
| <b>SAVINGS UP TO 20 %</b>     |          |      |                          |                  |                   |            |
| Mar 17, 2024                  | Sirena   | 10   | Cartagena to Miami       | Inside Stateroom | \$3,699           | \$2,999    |
| <b>SAVINGS UP TO 20 %</b>     |          |      |                          |                  |                   |            |
| <b>MEDITERRANEAN</b>          |          |      |                          |                  |                   |            |
| May 18, 2024                  | Marina   | 14   | Barcelona To Rome        | Inside Stateroom | \$5,199           | \$3,899    |
| <b>SAVINGS UP TO 25 %</b>     |          |      |                          |                  |                   |            |
| Jun 06, 2024                  | Insignia | 15   | Barcelona To London      | Inside Stateroom | \$6,099           | \$4,599    |
| <b>SAVINGS UP TO 25 %</b>     |          |      |                          |                  |                   |            |



| Date                                     | Ship     | Days | From, To                | Category         | simply MORE™ From | Sale Price |
|--|----------|------|-------------------------|------------------|-------------------|------------|
| <b>BRAND-NEW OCEANIA VISTA</b>           |          |      |                         |                  |                   |            |
| Jul 23, 2024                             | Vista    | 10   | Athens to Istanbul      | French Veranda   | \$5,799           | \$4,599    |
| <b>SAVINGS UP TO 20%</b>                 |          |      |                         |                  |                   |            |
| Aug 14, 2024                             | Vista    | 10   | Athens to Monte Carlo   | French Veranda   | \$5,799           | \$4,599    |
| <b>SAVINGS UP TO 20%</b>                 |          |      |                         |                  |                   |            |
| Aug 24, 2024                             | Vista    | 10   | Monte Carlo Tt Athens   | French Veranda   | \$5,699           | \$4,599    |
| <b>SAVINGS UP TO 20%</b>                 |          |      |                         |                  |                   |            |
| <b>SCANDINAVIA &amp; NORTHERN EUROPE</b> |          |      |                         |                  |                   |            |
| Sep 14, 2023                             | Riviera  | 12   | Copenhagen to Amsterdam | Inside Stateroom | \$4,799           | \$3,099    |
| <b>SAVINGS UP TO 35%</b>                 |          |      |                         |                  |                   |            |
| Jun 04, 2024                             | Sirena   | 10   | Seville to Dublin       | Inside Stateroom | \$4,299           | \$3,399    |
| <b>SAVINGS UP TO 20%</b>                 |          |      |                         |                  |                   |            |
| Jun 14, 2024                             | Sirena   | 11   | Dublin to Copenhagen    | Inside Stateroom | \$5,499           | \$4,399    |
| <b>SAVINGS UP TO 20%</b>                 |          |      |                         |                  |                   |            |
| Jul 04, 2024                             | Nautica  | 9    | Amsterdam to Paris      | Inside Stateroom | \$4,399           | \$3,699    |
| <b>SAVINGS UP TO 15%</b>                 |          |      |                         |                  |                   |            |
| Aug 28, 2024                             | Sirena   | 12   | London to Stockholm     | Inside Stateroom | \$4,899           | \$4,199    |
| <b>SAVINGS UP TO 15%</b>                 |          |      |                         |                  |                   |            |
| Oct 06, 2024                             | Sirena   | 12   | Copenhagen to Amsterdam | Inside Stateroom | \$5,299           | \$4,499    |
| <b>SAVINGS UP TO 15%</b>                 |          |      |                         |                  |                   |            |
| Oct 23, 2024                             | Sirena   | 11   | Amsterdam to Amsterdam  | Inside Stateroom | \$4,199           | \$3,599    |
| <b>SAVINGS UP TO 15%</b>                 |          |      |                         |                  |                   |            |
| <b>TRANSOCEANIC</b>                      |          |      |                         |                  |                   |            |
| Jun 21, 2024                             | Insignia | 21   | London to New York      | Inside Stateroom | \$8,499           | \$6,399    |
| <b>SAVINGS UP TO 25%</b>                 |          |      |                         |                  |                   |            |

CALL **833-399-4108** TO BOOK TODAY

# We're rated Excellent ON TRUSTPILOT

We're immensely proud of the feedback we receive from our customers. We're so proud that we'll shout it from the rooftops, telling everybody and anybody how much people enjoy booking their dream vacation with us. We're Excellent on Trustpilot!

Our Excellent rating on such an established platform means you can be confident in your luxury cruise booking experience, able to learn from other peoples' experiences with us. It proves that we know what we're doing and we do it with a smile on our face. Most importantly, it encourages us to continue giving excellent service in the future, using Excellent as a benchmark for future interactions with customers.

But our excellence isn't just about making us look good. It comes from a genuine love for our customers and our industry. We want you to have the luxury cruising experience you deserve, showcasing the fabulous cruise lines we partner with.

If you're looking for a luxury cruise agent, head to our Trustpilot page first.

Nothing is too much trouble.



CATHERINE DIVAN

Very helpful, immediate service from Catherine Divan who takes the time to understand what it is we want from a cruise and helps to find the most suitable at the best price.

It's the reason we always use Panache Cruises.

Nick Brown



KATY BRENNAN

Talking to Katy Brennan of Panache cruises was a breath of fresh air. Katy enquired as to our exact needs, listening very carefully before offering our ideal cruise. People buy from people and I would 100% recommend giving Panache cruises a call if you're thinking of a cruising holiday. Five stars all the way!

Dean & Sharon



GEORGIA REDMOND

Great customer service. Georgia is fabulous, she is knowledgeable, professional and so easy to communicate with. I've never felt that my questions have been a chore (and I ask a lot of questions!). Would have no hesitation dealing with Panache again.

Mrs Parkin