

# The Ultimate Guide To River Cruising





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# Why Choose a River Cruise?



**Whether you're looking for the perfect city break, a relaxing vacation or a sightseeing adventure, a river cruise can give you that – and so much more.**

A river cruise offers a great opportunity to take a different kind of break with friends and loved ones. Imagine waking up to the sound of calm waves lapping the side of

the boat, walking out onto the veranda and enjoying the magnificent views, ones that you won't get on a standard holiday. With a river-cruising holiday you don't have to imagine: you can easily make it into a reality.

With so many potential locations to visit, and a wealth of rivers to travel on, you'll be spoilt for choice. You also get the chance





to fit a variety of city breaks into one trip. Simply board your cruise ship, check in and you're set for an adventure.

## The Benefits of a River Cruise

A river cruise can provide a host of benefits. So it's no surprise that the popularity of river cruises is continually increasing. The number of UK passengers taking to the waterways in Europe and beyond increased by six per cent in 2014, according to research from CLIA UK &



Ireland.<sup>1</sup> The total number of British holidaymakers taking a river cruise in 2014 was 139,400.<sup>2</sup>

Let's take a look at a few of the benefits you gain from a river-cruising holiday.

**Travel in Style:** A river cruise gives you a unique insight into a country and its customs. You'll be travelling in style and taking in the sites as you relax aboard a luxury cruise ship. Without the hassle of packing and unpacking, and driving from one location to another, you can just focus on the most important thing, relaxing.

**The River Cruising Experience:** You will be exploring the world in luxury accommodation and there are plenty of all-inclusive river-cruising offers available. You will see a whole host of sights that you wouldn't normally have the opportunity to see, at a pace that suits you.

For the chance to take in unparalleled views, a river cruise is perfect. You can take each day as it comes, as you view a great number of breath-taking sights. Without the stress of a standard holiday, you can relax as our staff take care of everything while you wind down.

Relaxed Atmosphere: The atmosphere on-board the ship is relaxed and informal and

<sup>1</sup> <https://www.cruiseexperts.org/media/2284/clia-2014-river-cruise-figures.pdf>

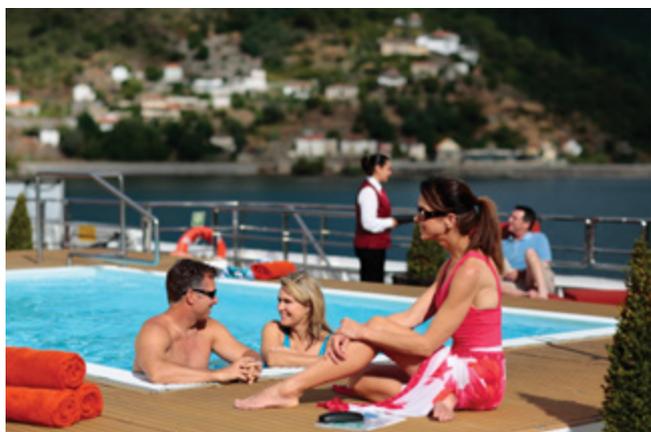
<sup>2</sup> <https://www.cruiseexperts.org/media/2284/clia-2014-river-cruise-figures.pdf>

because you're sailing along waterways rather than by sea you don't have that pesky seasickness to deal with.

We take a personal approach to our cruises, that's why most of the cruise line ships are relatively small, catering for under 200 passengers. This helps us to provide the best customer service possible, and ensures that you get the intimate cruise you're looking for.

**Wealth of Cruise Routes:** A river-cruising holiday isn't limited to the UK. You can travel on exciting journeys such as Amsterdam to Budapest via Cologne and Vienna or St Petersburg to Moscow. With so many options available you just need to decide where your first adventure will take you.

**Leading Cruise Lines:** At River Cruising we work with some of the biggest and most trusted names in the river-cruising industry. Customer satisfaction is at the heart of everything we do; you can rest assured that all our experiences are four- or five-star rated.



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River Cruising works with the following leading cruise lines:

- AMA Waterways
- Viking River Cruises
- APT Cruising
- APT Travelmarvel
- Emerald Cruises
- Avalon Waterways
- Riviera Travel
- Scenic Luxury Cruises & Tours
- Uniworld Boutique River Cruises
- TUI River Cruises
- Amadeus River Cruises

## Your River Cruise

Part of visiting a new location, whether in the UK or abroad, is exploring the area. That's why the cruise lines we work with provide a choice of guided walks and tours for each destination.

Simply pick as many or as few as you wish, go along and explore your surroundings. Who knows, you might just find your new favourite place. If you'd rather stay on-board, that's fine. After all, a river-cruising holiday is all about relaxing and going at a pace that suits you.

On-board you will be treated to the local cuisine and fine wines so that you can

really get to grips with the culture of the country you're visiting.

Wherever your next adventure takes you, River Cruising is here to make it a memorable one. To keep up to date with our special offers and ideas for your next cruise [sign up to our river cruising newsletter](#).

- [The Rhone, Europe](#)
- [The Mississippi, USA](#)
- [The Yangtze, China](#)
- [The Mekong, Asia](#)
- [The Irrawaddy, Burma](#)

## Destinations

Research shows that the most popular river-cruise destination for UK travellers in 2014 was Europe, accounting for 86% of all passengers.<sup>3</sup> On the Continent, the Rivers Danube and Rhine continued to grow in popularity. This shows that people are looking for a wide variety of river-cruising holiday destinations.

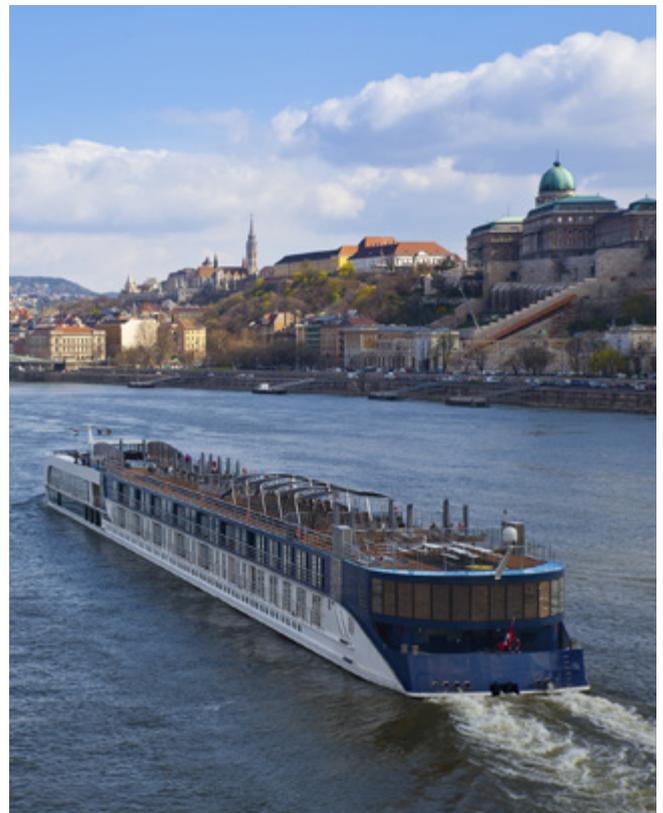
River Cruising provide cruises on the following waterways:

- [The Rhine, Europe](#)
- [The Danube, Europe](#)
- [The Seine, France](#)
- [Dutch & Belgian Waterways](#)
- [The Moselle, Europe](#)
- [The Douro, Portugal](#)

<sup>3</sup> <https://www.cruiseexperts.org/media/2284/clia-2014-river-cruise-figures.pdf>

## River Cruise Experts

Known as the UK's top river-cruising experts, we provide a fantastic range of European and worldwide river-cruising holidays. We pride ourselves on delivering





- Where you want to travel
- Your interests
- What types of sights you want to see
- Your budget

What's more, you'll also have the support of the customer care team should you need it.

outstanding customer service and take every detail into account, however small. After all what's a holiday if it isn't personal? You'll be assigned your own river-cruising consultant who will be your point of contact from start to finish.

Your consultant will talk you through the following points to establish which river cruise destination is right for you:

## About River Cruising

River Cruising is an independent fourth-generation family-run business with over 63 years' experience of selling cruises. We provide award-winning river cruises to thousands of customers each year. What sets River Cruising apart from its competitors is the personal service we provide. Our friendly team members are experts in their field and have extensive river-cruising experience.

We understand that your holiday time is precious so our experts will work with you to plan the relaxing getaway you deserve. River Cruising is a member of ABTA P6710 so your holiday is fully protected. So, for friendly first-class customer care and award-winning cruises, River Cruising is the company for you.





## Get In Touch

For more information on the fantastic range of river-cruise holidays on offer contact River Cruising today. You can keep up to date with all our latest cruise offers on Facebook and Twitter. We also share our expertise and tales of our river-cruising holidays on our blog.

Are you ready to book your next adventure? Call River Cruising today on 0800 810 8220. Our phone lines are open seven days a week from 9am to 9pm.

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**You can also visit the River Cruising shop in Blackpool.**

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THE RIVER CRUISE EXPERTS

